

Transform your presentation into a powerfully persuasive pitch.

Pitching to progress your brilliant idea from concept to commercial success requires more than general public speaking and presentation skills.

Your audience's agenda is different... you often only have a few minutes to pack in what they want to know while convincing them of the value.

But they want to hear it from you – the founder, the inventor, the champion – and if pitching and persuading don't come naturally to you, how can you capture their confidence?

Access the Impact Innovation Expert Pitch Lab.

Impact Innovation Group pitch mentors are experienced commercialisation experts who have successfully pitched ideas to investors and key stakeholders, raising millions of dollars in capital and grants for innovative ventures.

You'll be partnered with people who appreciate the opportunities for the sector you're in or the market you want to disrupt.

They'll work with you, **one-to-one**, on **your pitch only**, over several sessions (seven hours total), to help you position your investable idea in the best light for new backers to see its potential.

Practice and constructive feedback are essential. That's why you get to deliver your pitch to at least two partners in a private supportive setting and build on their feedback to create a powerful pitch deck and presentation style.

The Fine Print

The Expert Pitch Lab sessions must be paid in full before the first session. We'll send you an invoice for payment when we receive your booking. Refunds will not be issued if you cancel a session or reschedule more than once. If we have to cancel or reschedule, we'll give you as much notice as we can and work out a mutually acceptable recompense. Impact Innovation will aim to match you with a team member who has experience in your current or desirable market sector, but this is not guaranteed. Impact Innovation will treat all discussions with professional courtesy and respect as standard. Please let us know if a formal Confidentiality Agreement is required.+ gst.*

Invest \$1,850* in your venture for up to seven hours of pitch preparation support from experienced commercialisation practitioners (in person or via Skype), including:

- ✓ *A critique of your current or draft pitch deck prior to a pitch practice*
- ✓ *A pitch delivery practice session in front of a small panel*
- ✓ *Pitch deck critique feedback discussion*
- ✓ *Pitch delivery feedback discussion*
- ✓ *A delivery skills coaching session (voice, nerves, posture, etc.)*
- ✓ *Clarity about your idea's potential reception before pitching it to the audiences you want to impress*
- ✓ *Confidence to share your passion and vision with potential supporters who'll appreciate the value and impact*

Access the Expert Pitch Lab online

or call one of these numbers

QLD, SA, TAS, NT & WA
(07) 3041 1128

NSW & ACT
(02) 8078 6934

VIC
(03) 8618 6998