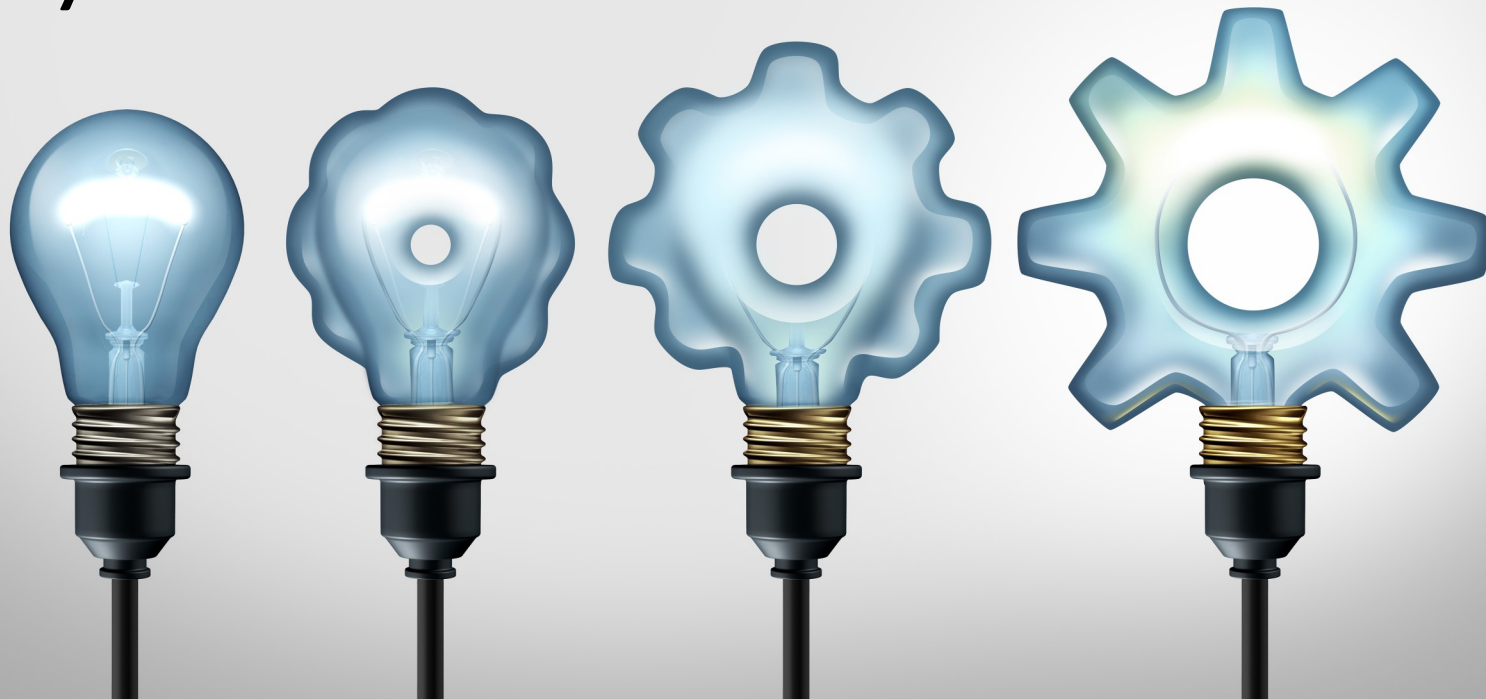


My Innovation Advisor Service



What's stopping your idea from making an impact?

Book a free consultation with an innovation specialist to understand how to get your idea or invention ready for launch, investment, collaborative development or other stage along the ideas-to-market journey.

In just 60 minutes:

- Get clarity about its potential before investing more time, effort, money and passion.
- Understand what's needed to reduce the risks that might slow or obstruct taking it to market sooner.
- Connect with people or services that could help you accelerate your plans.

Book consultation with
My Innovation Advisor

Funded by the Queensland Government's Department of Science, IT and Innovation (DSITI), this one-to-one, independent and objective consultation will help you find out where to focus by talking to an expert with experience in the same market where your idea or invention could change the game.

Depending on what difference your idea or invention could make, the consultation may cover:

- Technical feasibility (will it work?)
- Competitors and collaborators
- Value proposition
- Value chain position
- Cost benchmarking (e.g. set up, pricing, margins, etc.)
- Market research and readiness
- Investment potential (public and private)
- Commercialisation pathways
- IP management (patents, trademarks, etc.)
- Business model options
- Risk minimisation
- Regulatory considerations

My Innovation Advisor experts are on the Impact Innovation Group team: a specialist innovation, technology commercialisation and start-up management consulting firm offering more than 250 collective years of direct experience across many industry sectors. Visit www.impactinnovationgroup.com/my-innovation-advisor-service for more details and to book your consultation today.

Book – Meet – Understand – Plan – Go!