



SPRING WISE

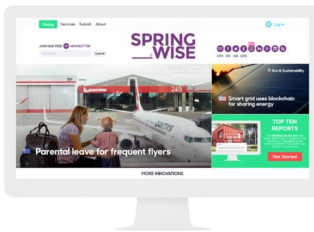
THE GLOBAL SOURCE FOR INNOVATION

EST 2002

The Springwise mission is to discover and share the best innovation ideas from all over the world, to promote positive change.

Our network of over 20,000 **springspotters**, from 190+ countries, give us unparalleled access to the latest innovations and new business ideas from around the world. We pick the best, to give you the competitive edge.

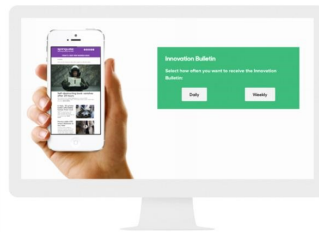
What We Do



Website

3 new business ideas published every day.

Guaranteeing our readers real time, real business inspiration.

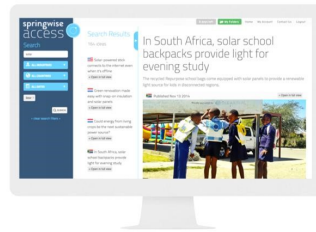


Newsletter

150,000 global subscribers.

20%+ Open Rates.

10%+ CTR.



Springwise Access

8,600+ innovations.

20+ searchable industries.

Powerful functionality.

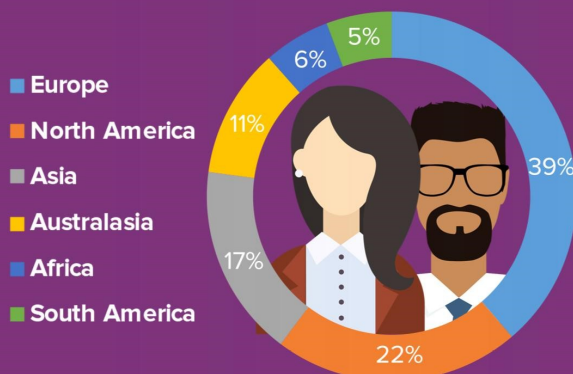


Enterprise

World class reports, insights and thought leadership.

Bespoke innovation feeds.

“Almost Too Good To Share” - Seth Godin



Over **30%** of our subscribers are directors, C-Suite and founders.

Springwise is also an invaluable resource for executives in marketing, agencies, HR and business development as well as investors, journalists, strategists and the curious who want to stay ahead in our fast changing world

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