



INNOVATE

– QUEENSLAND –

Delivered by Impact Innovation Group



Outback Commercialisation Tour

Mt Isa

8:30am - 11:30am
23rd September

Cloncurry

1:30pm - 4:00pm
23rd September

Julia Creek

6:00pm - 8:30pm
23rd September

Hughenden

6:00pm - 8:30pm
24th September

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Business mentoring and support

Innovate Queensland is touring the Outback, supporting regional businesses through free tailor-made workshops and mentoring, turning ideas into outcomes. This isn't just for well-established businesses – it is also for those individuals who are looking at progressing their ideas into a new venture.

To do this, the workshop will touch on the following themes:

- Creating social and economic impact using your business model
- Communicating with customers through value propositions
- Using technology to connect with new markets
- Funding opportunities and investment
- Personalised mentoring & advice

Your business mentor: Cameron Johns

Cameron is a master of commercialisation, raising hundreds of millions of dollars for not-for-profits and private equity firms while working with both Fortune 500 and ASX-listed companies. He has delivered global-scale commercialisation training and mentoring programs across the Asia-Pacific region, and is now sharing his expertise to the businesses of Queensland.



Click **HERE** to apply



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